# **Privacy Policy**

#### **SECTION 1 - WHAT DO WE DO WITH YOUR INFORMATION?**

When you purchase something from our store, as part of the buying and selling process, we collect the personal information you give us such as your name, address, email address **and phone number.** 

When you browse our store, we also automatically receive your computer's internet protocol (IP) address in order to provide us with information that helps us learn about your browser and operating system.

Email marketing (if applicable): With your permission, we may send you emails about our store, new products and other updates.

If you consent to SMS we use this information to send you text notifications (for your order, including abandoned checkout reminders), text marketing offers, and transactional texts, including requests for reviews from us.

#### **SECTION 2 - HOW DO YOU GET MY CONSENT?**

When you provide us with personal information to complete a transaction, verify your credit card, place an order, arrange for a delivery or return a purchase, we imply that you consent to our collecting it and using it for that specific reason only.

If we ask for your personal information for a secondary reason, like marketing, we will either ask you directly for your expressed consent or provide you with an opportunity to say no.

In addition, we also collect information about you when you consent to our SMS marketing service.

## How do I withdraw my consent?

If after you opt-in, you change your mind, you may withdraw your consent for us to contact you, for the continued collection, use, or disclosure of your information, at any time, by contacting us at justathoughtgifting@outlook.com

## **SECTION 3 - DISCLOSURE**

We may disclose your personal information if we are required by law to do so or if you violate our Terms of Service.

### **SECTION 4 - WIX**

Our store is hosted on Wix.com. Wix provides us with the online e-commerce platform that allows us to sell our products and services to you.

Your data is stored through Wix's data storage, databases and the general Wix applications. They store your data on a secure server behind a firewall.

Wix may also collect, store, and process your information on our behalf in accordance with their own privacy policy. For more details, please review Wix's Privacy Policy: <a href="https://www.wix.com/about/privacy">https://www.wix.com/about/privacy</a>

## Payment:

If you choose a direct payment gateway to complete your purchase, Wix stores your credit card data. It is encrypted through the Payment Card Industry Data Security Standard (PCI-DSS). Your purchase transaction data is stored only as long as is necessary to complete your purchase transaction. After that is complete, your purchase transaction information is deleted.

All direct payment gateways offered by Wix and used by our store adhere to the standards set by PCI-DSS as managed by the PCI Security Standards Council, which is a joint effort of brands like Visa, MasterCard, American Express, and Discover. PCI-DSS requirements help ensure the secure handling of credit card information by our store and its service providers.

#### **SECTION 5 - THIRD-PARTY SERVICES**

In general, the third-party providers used by us will only collect, use and disclose your information to the extent necessary to allow them to perform the services they provide to us. However, certain third-party service providers, such as payment gateways and other payment transaction processors, have their own privacy policies in respect to the information we are required to provide to them for your purchase-related transactions.

For these providers, we recommend that you read their privacy policies so you can understand the manner in which your personal information will be handled by these providers. In particular, remember that certain providers may be located in or have facilities that are located a different jurisdiction than either you or us. So if you elect to proceed with a transaction that involves the services of a third-party service provider, then your information may become subject to the laws of the jurisdiction(s) in which that service provider or its facilities are located.

Once you leave our store's website or are redirected to a third-party website or application, you are no longer governed by this Privacy Policy or our website's Terms of Service.

#### Links

When you click on links on our store, they may direct you away from our site. We are not responsible for the privacy practices of other sites and encourage you to read their privacy statements.

# **SECTION 7 - COOKIES**

Our website is built using the Wix platform, which uses cookies and similar tracking technologies to enhance site functionality, security, and performance. These may include:

Essential cookies (e.g., session management, fraud prevention, performance) that are necessary for the site to function properly

Depending on your use of Wix features, third-party apps, or integrations (like Wix Stores, Google Analytics, or social media plug-ins), additional cookies may be set for analytics, advertising, or personalization purposes

## Your Consent & Control

If you are subject to privacy regulations such as GDPR or CCPA, Wix enables the addition of a customizable cookie consent banner that blocks non-essential cookies until consent is granted

You may opt to accept or decline non-essential cookies via the banner, with options typically framed as "Accept All," "Decline All," or "Customize"

You can change your cookie preferences at any time using the "revisit settings" feature or a similar mechanism linked in the banner

#### **Further Information**

For full details, including cookie names, purposes, and durations—especially for site-specific third-party integrations—please refer to a trusted resource like AllAboutCookies.org or our site's dedicated cookie policy. If in doubt about compliance requirements in your jurisdiction, please consult with a legal expert

## **SECTION 8 - CHANGES TO THIS PRIVACY POLICY**

We reserve the right to modify this privacy policy at any time, so please review it frequently. Changes and clarifications will take effect immediately upon their posting on the website. If we make material changes to this policy, we will notify you here that it has been updated, so that you are aware of what information we collect, how we use it, and under what circumstances, if any, we use and/or disclose it.

If our store is acquired or merged with another company, your information may be transferred to the new owners so that we may continue to sell products to you.

## QUESTIONS AND CONTACT INFORMATION

If you would like to: access, correct, amend or delete any personal information we have about you, register a complaint, or simply want more information contact our me at justathoughtgifting@outlook.com